

**NOT**

**A MUSEUM**

Not a Museum was launched in 2018 as the result of its founder, Elson Angelico's passion for art as well as his provedged contacts with galleries and artists. Rather than being just a space for the exhibition of visual arts, Not a Museum is also a multifaceted, flexible and nimble structure that collaborates with different associations, activists, schools, foundations and private collectors to bring about performances, fóruns, talks, screenings, concerts, fashion shows and other cultural events, that contribute to the promotor of artists and movements, nationally and internationally.

## **OUR STORY**

Not a Museum promotes a contemporary art programme based on innovation and exploration, providing the city of Lisbon with a unique experience of contact with artists, galleries, collectors, curators and cultural agents from different continents and affinities, from Europe to Africa, from Asia to South America. A space of connection and communication between countries and cultures, it has received the support of various members of the diplomatic corps accredited in Portugal, as a recognition of the important role of art in diplomacy.

With an experimental spirit, it differs from conventional galleries and museums, proposing a new relationship with art, making it accessible to all publics, having a different approach in each exhibition, cutting ties with the more static, exclusive and institutional character of most galleries and museums. As its name suggests, Not a Museum is not a gallery but rather an experimental lab, a place of study, research and communication for artists, galleries and visitors.



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## OUR STORY

Elson Angélico, an Angolan and Portuguese national, moved to Paris at a very young age where he later graduated as a Bachelor of Arts with majors in Interior Design and Fashion.

Bali, Singapore, New York and Zurich were just a few of the cities where this globetrotter has created rituals. Elson's drive is to elevate the perception towards Afro Narratives and to promote their intersection with other existing Narratives.



# NOT

A MUSEUM

WHERE

PALAIS

**LHO  
CASTI**

The Palace  
located in the  
iconic Lisbon  
street  
Castilho 3



**NOT**  
A MUSEUM

**WHERE**



Palais Castilho

# NOT A MUSEUM

WHERE



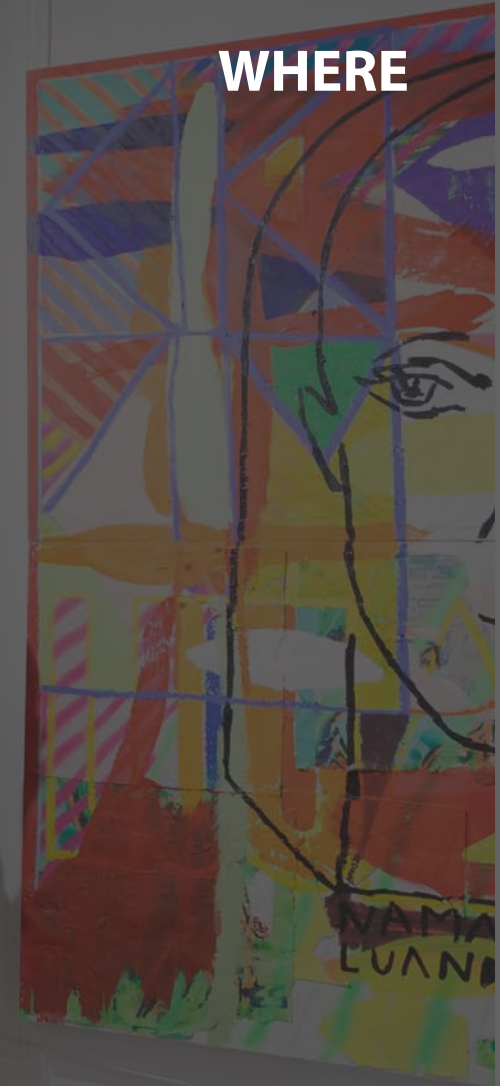
Palais Castilho



# NOT

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WHERE



Palais Castilho



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Palais Castilho

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Palais Castilho



Cristiano Mangovo  
África Diversidade Comum



# NOT

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## HOW

Not a Museum is already a reference and a space for the affirmation and celebration of African Identity.

Not a Museum acts as a catalyzing resource for inter-cultural exchange, starting from an Afrocentered standpoint.

**NOT**  
A MUSEUM

**CURATED EVENTS**



**FINE ARTS**  
**LITERATURE**



# NOT

A MUSEUM

## CURATED EVENTS

CONFERENCES

THEATER

CINEMA



# NOT

A MUSEUM

## CURATED EVENTS



MUSIC  
DANCE



Keyezua  
Floating dreams series

# NOT

A MUSEUM

WHY

FREEDOM

REPRESENTATION

INCLUSION

EDUCATION

INNOVATION





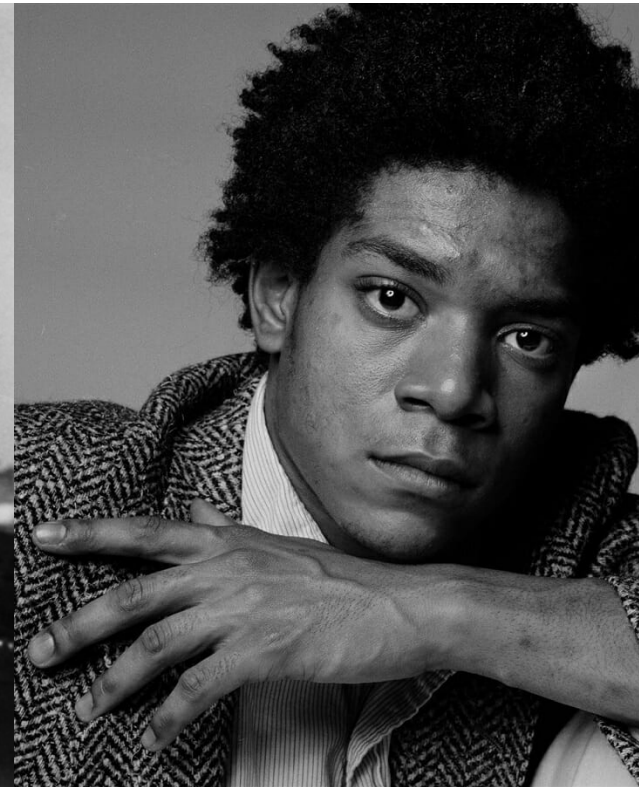
Mário Macilau



Nelson Mandela



Simone Veil



Jean-Michel Basquiat

## MEDIA



Basquiat africano mostra as suas flores de algodão sobre catanas.

*In [plataformamedia.com](http://plataformamedia.com)*



Uma programação para as artes do continente Africano,

*In [abrilabril.pt](http://abrilabril.pt)*



África diversidade comum.

*In [buala.org](http://buala.org)*



MOVART leva NOT A MUSEUM de regresso a Lisboa

*In [ongoma.news](http://ongoma.news)*



"Not a Museum" junta Movart e Ainori em Lisboa.

*In [vanguarda.co.ao](http://vanguarda.co.ao)*



Diário de Notícias



RTP ÁFRICA

# NOT

A MUSEUM

## TEAM



Tomas Suter  
Senior Advisor & Partner

Miguel Cabrita Matias  
Board member & Head of Technical Department

Elson Angélico  
General Director & Partner

Benedita Barbosa  
Office Manager

Catia van Dunem  
Managing Director

Ricardo Melo Gonçalves  
Project Manager Director

Augusto Homem de Mello  
Office Manager Marketeer

**AR  
CO**  
Lisboa

**THIS  
IS  
NOT  
A  
WHITE  
CUBE**



**NOT  
SO  
SECRET  
TALKS**

**MOVART**

**SÃO MAMEDE**  
GALERIA DE ARTE

**AINORI**  
contemporary art gallery

  
**BRISA**  
GALERIA



**MEXTO**  
PROPERTY INVESTMENT

**NOT**  
A MUSEUM

PARTNERS

**THANK YOU.**


POWERED BY

**NOT**  
A MUSEUM

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 notamuseum